

**CAEC ANNUAL  
CONFERENCE & EXHIBITION  
\* 27 – 28 April 2010 \***

**Paid Contents of Electronic  
Communications Networks and Services**



**Under the auspices of:**

**Minister of Interior of the Czech Republic  
Ing. Martina Pecina, MBA**

**Rector of the Czech Technical University in Prague  
Prof. Ing. Václav Havlíček, CSc.**

**C O N F E R E N C E  
P R O G R A M M E**

**(a working draft)**





**MONDAY 26 April 2010**

08.00 – 20.00 Preparation of conference rooms, lounges and the exhibition floor

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**TUESDAY 27 April 2010**

**DAY 1**

08.00 – 18.00 Registration open



**09.00 – 18.00 CAEC Annual Conference 2010**

Conference Chairman: Libor Kudláček



08.30 Opening of the CAEC Annual Conference Floor and Exhibition

09.30 – 09.45 The CAEC President's introduction and welcome address

Martin Pecina – Minister of Interior

09.45 – 10.45 Panel discussion I

**Reform of the European regulatory framework for electronic communications and the transposition of new EP and Council legal instruments into the Czech law**

- The 2009 reform
- The role of the Czech Republic in the process
- Amendment of the 2005 Electronic Communications Act No. 127

Keynote: Zdeněk Vaniček – CAEC President and CAEC Annual Conference Chairman

Participants: Michal Frankl – Director of the Section of Prime Minister for Expert Activities, Office of Government of the Czech Republic  
Jan Duben – Director of the Section for Electronic Communications and Postal Services, Ministry of Industry and Trade  
Marek Ebert – Head of Section, Czech Telecommunications Office Council  
Václav Bartoň – CEO UPC Czech Republic  
Filip Šváb – AT&T

Moderator: Václav Moravec



10.45 – 11.15 Commercial Presentation



11.15 – 12.30 Panel discussion II

### **Development of Internet in the Czech Republic: Digital Czech**

- Broadband management – new strategy „Digital Czech”
- eGovernmentu, eHealth, eLearning

Introduction: Jiří Peterka: The hitherto broadband strategies

Keynote: Jaromír Novák: What will „Digital Czech” be about?

Participants: Pavel Dvořák – Chairman of the Czech Telecommunications Office Council

Jaromír Novák – Head of Section for European Integration, Ministry of Industry and Trade

Petr Opletal – CEO RIO Media

Richard Stonavský – T-Mobile Czech Republic

Moderator: Jiří Peterka



12.30 – 14.00 Buffet Lunch



14.00 – 15.00 Panel discussion III

### **Contents of mobile communications services – development examples**

- Introduction
- Safe Internet
- Mobile advertisement

Keynote: Richard Stonavský

Participants: Jitka Chocová – T-Mobile  
Michal Němec – T-Mobile  
Pavel Richtera – Coordinator of Saferinternet.cz  
Telefónica O2  
Vodafone

Moderator: Tomáš Nielsen



15.00 – 15.30 Coffee and Tea

15.30 – 16.00 Commercial Presentation



16.00 – 18.00 Panel discussion IV.

### **Paid content of the electronic communications services and the information society services and its legal protection**

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Keynote:

Participants: Roman Strejček – Chairman of the Board, OSA  
Markéta Prchalová – Czech Anti-Piracy Union  
Petr Vlach – Attorney, UPC Czech Republic  
Antonín Hedrlín – Attorney  
Petr Josefi – Attorney, T-Mobile Czech Republic  
Ministry of Culture  
Czech Television

Moderator:

18.00 – 20.30 Vin d'Honneur

***End of the CAEC Annual Conference sessions day one***

***Exhibition Floor open until 20.00***



**WEDNESDAY 28. dubna 2010**

**DAY 2**

08.00 – 12.00 Registration open

09.30 Opening of the CAEC Annual Conference and Exhibition Floor

09.45 – 10.45 Panel discussion V.

**The Strategy of Radio Spectrum Management – First impression in view of the public consultation**

- The public consultation and its impact
- Plans and intentions of the NRA

Keynote: Pavel Dvořák - Chairman of the Czech Telecommunications Office Council

Speakers:

Moderator: Libor Kudláček

10.45 – 11.00 Commercial Presentation

11.00 – 11.45 Coffee and Tea



12.00 – 13.00 Closing session

### **The protection of electronic communications services and of the information society services**

- Can the protection of both the electronic communications services and the information society services contents be further on separated from its provision over the networks?
- Is it feasible and functional in view of the cultural diversity and the protection of consumer rights?

Keynote: Zdeněk Vaníček – CAEC President  
Martin Maisner – Partner, Rowan Legal

Participant: Miloš Šnytr, Inspector, Office for Personal Data Protection

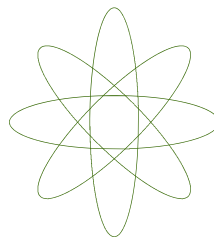
Moderator:



Concluding remarks: Zdeněk Vaníček

### **Closing of the CAEC Annual Conference and Exhibition 2010**

Farewell cocktail



***Exhibition Floor open until 15.00***

2010-03-17

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